

# SPONSORSHIP OPPORTUNITIES WITH SMU LOOK AND SMULOOK.COM

PLATINUM



## \$10,000 & ABOVE

- Optional six-page advertorial spread inside the publication
- First choice for issue release party location
- Guaranteed clothing/accessories pull for editorial shoot
- Prominent logo and name featured on sponsors page
- Full calendar year online leaderboard ad space

GOLD



## \$8,000 - \$10,000

- Optional four-page advertorial spread inside the publication
- Guaranteed clothing/accessories pull for editorial shoot
- Logo and name featured on sponsors page
- Full academic year online leaderboard ad space

SILVER



## \$5,000-\$8,000

- Optional two-page advertorial spread inside the publication
- Logo and name listed on sponsors page
- Semester online leaderboard ad space

BRONZE



## \$2,500-\$5,000

- Optional full page ad inside the publication
- Logo and name listed on sponsors page
- Two months online leaderboard ad space

**FRIENDS OF  
SMU LOOK:  
\$1,500 TO \$2,500**

- Optional full page ad inside publication
- Name on sponsors page
- Month online leaderboard ad space

Contact Student Media Sales at (214) 768-4111 or [smulook@smu.edu](mailto:smulook@smu.edu)  
to secure your sponsorship package or learn about advertising opportunities today!